



HOW TO CHOOSE AN ISSUE WORKSHEET

This chart should be used to generate discussion among the members of your Group. It should help you decide which issue you could win, and what issue you may lose, but are willing to take on because the little wins would be very effective.

Write each issue in here →	Issue #1	Issue #2	Issue #3
On a scale of 1 to 3 (1 being less and 3 being more) rate whether the issue will:			
1) Be something people care deeply about?*	<i>(circle one)</i> 1 2 3	1 2 3	1 2 3
*If you circle 1 here, pick another issue. You can't win if you don't believe!			
2) Be winnable?	1 2 3	1 2 3	1 2 3
3) Result in a noticeable improvement?	1 2 3	1 2 3	1 2 3
4) Be clear to others?	1 2 3	1 2 3	1 2 3
5) Have a defined time frame?	1 2 3	1 2 3	1 2 3
6) Be non-divisive?	1 2 3	1 2 3	1 2 3
7) Build leadership?	1 2 3	1 2 3	1 2 3
TOTAL			

Now, add the totals from each issue. A lower score may indicate that more thought will be needed about that particular issue. After you see how the top three issues compare, narrow your choices down to one. Write that issue at the top of the "Brainstorm Goals" worksheet on page 16.