

THE SIX STEPS

INTRODUCTION

Why Issues to Action?

STEP ONE: Examine Your Community

Define Community
Create a Community Map and Profile

STEP TWO: Choose an Issue

Survey Your Community
Research Your Top Three Issues
Prepare to Debate
Debate the Issues

STEP THREE: Research the Issue and Set a Goal

Consult the Experts
Identify Root Cause of the Issue
Conduct a Valid Survey
Conduct Additional Research
Set Your Goals

STEP FOUR: Analyze Power

Identify Decision-Making Targets
Determine Allies and Opposition

STEP FIVE: Develop Strategies

Know Your Options
Set Your Action Plan
Utilize Media
Apply for Funds

STEP SIX: Take Action to Affect Policy

Implement an Action Plan
Evaluate Your Results
Reflect on Your Experience
Showcase Your Efforts